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N' FOCUS

Special Points of Interest:

- A letter from your new President!
- Check out this month's Photographer Interview!
- New Monthly Column from our very own Julie Carl! See back page.
- Another great column from Marta is included in this issue!

Individual Highlights:

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Yamhill Valley Camera Club's Monthly Newsletter!

Letter from the Prez

By Scott Carl

Well, here we go. Third time, as they say, is a charm. This past July, I was elected to the position of President of our Camera Club.

Normally, such an honor would make me very proud and happy. But this particular election provided none of the former and very little of the latter. Don't get me wrong, I will serve in this capacity with all due dignity and respect.

But winning an election unopposed rarely brings satisfaction. I was the only choice. The default, if you will.

Sure I'm saddened by this. For my own interests and – more importantly – in the interest of our Club. I'm sad that no one else

wanted to step forward and be considered for this role.

This has started me thinking about the "why" and "how come" there seems to be a general lack of interest in our members to participate. What has happened to the fellowship and eagerness of our members? Why is it so difficult to get volunteers for any Club function?

Meeting attendance is down. Field trip attendance is virtually nonexistent. Talented Club members have either left, or are considering it. Sounds pretty dismal, doesn't it?

So what can we do about it? What is it that needs to happen for the Club to once again be alive and

healthy for its members? What can we do?

Well, folks, this is where you come in. I want to hear from you. I want to know what your idea of a "perfect" Club is. Call me, my number is 503-852-0092. Email me at scott@mainstphotoevents.com. Give me your thoughts, your dreams. Let me know what I can do to make your Club experience the best it can be.

And while I'm waiting to hear from you, let me tell you some of my ideas. I will try my best to put as many of these things in place over the coming months. If the membership deems any of them fruitless, then they won't happen.

(See "Prez." page 2)

Letter From The Editor

Well, here we go again with another – if I may say so myself – fantastic issue of your club newsletter! Glenn Zander has once again stepped up and given us an article that I know you will enjoy. You'd better! Thanks very much, Glenn!

And don't forget to read the latest column from Marta! Yep, Marta has agreed to continue to pen

her column again this year! Thanks very much, Marta!

And Julie Carl has also stepped up to the plate with her first column titled, "Wanna be out and about." Julie will keep us updated as to the events and locations just right for all of us fun seeking photographers. Thanks, Julie!

You may also notice that

this issue is missing the "Your Questions" column. Quite frankly, I wasn't wanting to borrow from my friend George anymore. If you'd like to see that column reappear, send me your questions!

Since it's been a few months between issues, there will be no minutes included this month.

(See "Letter" on Page 2)

"Prez" (cont. from Page 1)

Firstly, I'd like to see more opportunities to improve our photography skills. How many times have we met new folks at a meeting only to never see them again? I personally believe that this is due to the lack of educational opportunities.

Also, I'd like to see more field trips. With less structure. Field trips are an awesome way to learn! And they don't have to be specifically for nature shooting, either. I think it would be nice to have a location Portrait shoot field

trip. Anyone find that an interesting possibility? Let me know.

I think a brochure needs to be created to inform a little bit more about the Club. Not necessarily for marketing purposes, but to give to those new faces explaining what we're about and what each of our meetings cover.

I want to see the Membership Directory reinstated. It's a great way to learn about our fellow members, allows us to contact each other, and helps keep the Club

records current.

I believe it's time for Clinic Night to become more than just image critiquing. It needs to become a more involved learning experience.

OK, that's probably enough for now. Believe me, I have plenty of ideas! Just ask Julie! But I'll save them for later.

Folks, the direction and health of this Club is in your hands. You steer it! This is your Club! Let's make it work for all of us!

Keep shooting,

SCOTT CARL

YVCC President

Tips & Tricks

Did you ever paint with flash?

Very simple, and makes beautiful results!

1. Find a good subject, and return at dark;
2. Set Up camera on tripod, using probably 100 ASA film, nice sharp stuff.
3. Get good composition, set lens at F/8, one of the best to use at night.
4. Put camera on bulb, or timed exposed, or have someone hold the lens open.
5. Open the shutter, walk

to the subject, fire the flash, or use any kind of white or colored lights, and expose where-ever you decide.

6. walk back to the camera, close the lens, and do from same from other angles or using other lights. What you get, is limited by your imagination. Let your fantasies run wild, and I promise you that you'll get some images that will delight your love for photography, and excite you to the limits.

Just have patience, and

think of what you want to do!

Use an ice chest to transport photo equipment in your vehicle. The cooler provides shade, thermal protection, moisture protection and keeps your gear out of the dirt. Coolers are less likely to get nabbed by friendly folks looking in as well.

Got any tips and tricks for making our hobby better, easier, and more fun? Submit them to your Newsletter Editor!

"Letter" (cont. from Front Page)

Fall colors and cooler weather are just around the corner, so you'd better get ready! We hope to see your end of summer competition submissions soon!

I also wanted to note that we have had fantastic turn-outs for Clinic Night since we moved it to the Kurtz's home! Thanks very much to Larry and

Diane for sharing their lovely home with us! They may regret it before too long!

Keep shooting,

SCOTT CARL

Submit your articles, ideas, tips & tricks, etc. to scott@mainstphotoevents.com. Some submissions may be edited for content, space, etc.



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"How do you Paint with Light? Would you put your camera gear in a cooler? Read this month's Tips & Tricks!"

Just My 2 Cents

By Marta Goertzen

Organizing Your Photos!

Honestly I hate this subject! I have so many photos and really have no idea on what to do with them, how to organize them let alone where to find the time to do it. I have heard of different pieces of software and I have even tried to use a couple of them and no deal. Mostly it is because I don't have the patience, I know it needs to be done but ugh, that is a lot of photos to tag and organize. In the back of my mind that little voice is trying to yell and get my attention..."Just think how easy it would be to find the photo if you were organized!" Well yeah, of course it would!

I proudly come from a long line of organization by piles and I have willingly and proudly improved this system. I always, okay well almost always, know what pile that piece of paper is in. My photo storage resembles much the same method. The problem is that my piles started to take over my desk and kitchen table so I had to get organized and am very proud of myself for being able to keep it up and yes I am much happier and can find things so much easier. The same is true for my photos; they are taking over my computer! I have some projects in mind that I would like to use my photos for but it is becoming a chore on where to find

that particular photo. Then of course it gets even more complicated, sometimes I need a tiff, sometimes a jpeg, many times I need a lo-res copy for my blog which adds a whole new layer to organizing photos. Plus how about all those photos that are not so great but I just can't hit the delete button....but that is a whole other subject!

What really puts me to shame is watching one of Gene's slideshows. The presentation from March was absolutely amazing and this was a collection from about 30 years of photography (this is a guess I asked Gene if he knew the span of time that presentation covered and he said he didn't know but possibly about 30 years...). Now if he can organize a slideshow like that from 30 years of photography why can't I organize my photos from the last 10 years? Then I remember that Gene has slides it is not even a computer based system where you can tag and categorized...and I can't even get my computer files organized!

I have a project this summer - I am determined to get my photos organized. It is time to get my images into a system that makes them easy to find, categorized by subject matter and hopefully even by the date of the photo.

This year I am also working with my family and scanning as many old family photos and create a place to have them all in one place. Once I have that part done I am going to create a PDF book with stories collected about each photo. This creates an even more urgent need to organize my photos!

The software I have decided to use is Google's Picasa, it has received great reviews, plus they now have a feature that allows you to create Picasa Albums and share them with others to view on the web. What a great way to share your vacation, your child's or grandchild's birthday party or how about the great photos you took at one of the clubs fieldtrips!

What do you use to organize your photos? Do you organize your photos? Would anyone like to do a photo organization presentation on one of our club meeting nights? I for one would like more input on the how-to's of tackling a project like this.

Just My 2 Cents....
Marta Goertzen
mdg1735@msn.com



Marta Goertzen

"I proudly come from a long line of organization by piles and I have willingly and proudly improved this system."

Your equipment DOES NOT affect the quality of your image. The less time and effort you spend worrying about your equipment the more time and effort you can spend creating great images. The right equipment just makes it easier, faster or more convenient for you to get the results you need.

Ken Rockwell, *Your Camera Does Not Matter*, 2005

Some Camera Basics

By Glenn Zander

One of the basic concepts about cameras is the concept of proper exposure. Most cameras today automatically determine the correct exposure for us, but knowing the basics of how the camera controls that exposure can be helpful in doing some creative things with our photos.

One image I've found helpful to understand how the camera controls exposure is to think of a faucet and a glass. In order for the glass to be full, it needs just the right amount of water. Too much water and the water will overflow. Too little water and the glass won't be full. The "proper exposure" would be having the glass filled to the brim.

To fill the glass to the brim you can turn the faucet on to a very slow trickle of water and wait a long time for the glass to be filled up. Or you can turn the water on higher and take a shorter time to fill the glass.

The shutter speed refers to how long the light is going through the lens. It's like how long it takes for the water to fill the glass.

The lens aperture or lens opening is like how much water is coming out of the faucet. If the aperture is "wide open," then more light will go through the lens. If the lens is closed down to a small aperture, less light goes through the lens.

In order to "fill the cup" or give the correct exposure, you need to have the right amount of light going through the lens for the right amount of time.

One of the things that gets confusing is that the aperture numbers that indicate how much light is going through a lens are "backwards." The smaller aperture numbers represent more light going through the lens while a higher aperture number represents less light going through the lens.

If you get a chance to look at an older lens that has the aperture numbers on it, you will see numbers like this that go in this order: 1.4, 2, 2.8, 4, 5.6, 8, 11, 16, 22, 32, 45, 64. When a lens aperture is set to a smaller number, more light goes through the lens than when the lens aperture is set to a larger number.

The amount of difference between any two of the above adjacent numbers is a multiple of two. A lens aperture set at 2 is letting in twice as much light as a lens set at 2.8. A lens set at 16 is letting half as much light go through it as a lens set at 11.

Each difference between the above adjacent numbers is known as one "stop" or one "f stop." Each "stop" difference means half as much or twice as much light depending on whether the lens is being opened up more (going to a lower number) or being closed down more (going to a higher number).

If you've found out that the right exposure for your camera is 1/100 of a second at an aperture of 8, you can set the camera to 1/200 of a second at an aperture of 5.6. The same amount of light will hit the film or the digital sensor, but it will take only half as long for the "glass" to fill.

So how can knowing this help make better photos? That's for the next article, but let me give you a hint: you can control how well you "stop" someone running (or other fast activity) or how much of your subject is "in focus" or "out of focus." But that's another article!

Editor's Note: This is the first in a series of articles that Glenn has agreed to pen for our newsletter. Look for Glenn's next installment in the October issue of N' Focus! Thanks Glenn!



Photographer Interview - *This Month: Ron Petersen*

1. What brought you to photography?

Nothing better to do. Actually it was the magic of pushing a shutter button and capturing the visual scene before you.

Now, as a "senior" it's a great way to record events and places you've seen. After two months who can remember?

2. What is your favorite genre of photography (landscape, macro, people, etc.)?

Is this a trick question? Ok, Macro, but nature and architecture are right up there.

3. And your favorite subject?

Judging from my hard drive collection it's a toss up between our home garden and travel shots.

4. Describe your first photograph to make you say, "Wow!"

Could this be a multiple choice question? I really don't remember, but I'm pleased to say there have been a few.

5. What's the one area of your photography you want to improve this year?

They could all use it, but it looks like photo editing will get the most attention as I begin learning Photoshop.

6. Who is your photographic inspiration?

I'm not much of a follower of known photographers, but I do like the work of Eliot Porter.

7. Ever had a photo published? If so, where?

Yes, a photo taken at the 17 May, 2007 Sons of Norway parade in Portland showing a group of Fjord horses and their native costumed riders. It was published on the front page of the local paper, "Hollywood Star News," Jan. 2008, Vol. 25, No. 9.

8. What is your favorite photo destination?

Our flower garden.

9. What piece of gear can you not live without?

The camera.

10. How has joining the YVCC impacted your photography?

It has given me a number of other photo-

graphy obsessed people to talk and share with.

11. If you could spend the day with any photographer – past or present – who would it be?

Eliot Porter

12. Which is more fun, shooting the image, or editing it later?

It's the shooting. Editing can be rewarding, but it doesn't match being in an environment that inspires one's creativity to take a picture.

13. If money were no object, what one photographic item would you want?

You are too cruel. I'd switch to a medium format. Hasselblad, please.

14. Do you subscribe to, or read regularly, any photo magazines or websites?

Yes and I'll bet you want names: Outdoor Photographer, Popular Photography, PC Photo, and Shutterbug.

15. What's the best photo advice you have ever received?

As a teenager, an elderly photojournalist cousin told me : 1. Throw away the camera case (not the bag); you can't take pictures when it's not in your hand and 2. Don't spare the film take lots of pictures as circumstances and opportunities are ever changing.

16. Where does your photography go from here?

To Spain in June. I need to improve skills for quickly seeing and setting up a shot while traveling. That's not easy as conditions are not ideal, time is usually very short and taking a second shot may not be possible.

17. What? You didn't have a number 17? Questionnaires always need a miscellaneous or additional comment opportunity.

Mine would raise the issue of creating a club meeting time for more member interaction between individuals and groups to share their interests and knowledge. The clinic night is great for this, but not everyone can make that meeting.

Meet the members of our club in this article! Learn a little more about the folks we share this club and hobby with!

Yamhill Valley Camera Club

Current Officers

President

Scott Carl
president@yamhillcameraclub.org

Vice President

Larry Kurtz
vicepresident@yamhillcameraclub.org

Secretary

Julie Carl
secretary@yamhillcameraclub.org

Treasurer

Gary Werner
treasurer@yamhillcameraclub.org

Newsletter Editor

Scott Carl
newslettereditor@yamhillcameraclub.org

We're on the Web!

See us at:

www.yamhillcameraclub.org

Wanna Be Out And About

By Julie Carl

I am going to try my hand at a column in our wonderful Monthly Newsletter (Thank you Scott).

The name of my column is "Wanna be Out and About." We, actually I, find myself on the weekends wondering where could we go and take photos. Well I think I have come up with a good idea. I am going to research what events are happening around the Valley and Coastal area. I know I will miss some but, I think I will be able to come up with something. If you know of anything that may be coming up let me know and I will get it in the article.

For the Month of September:

About Our Organization...

The **Yamhill Valley Camera Club** provides excellent opportunities for local photographers through monthly meetings, competitions, workshops and field trips. We welcome

Sept. 10th-13th - Pendleton Roundup - Pendleton Park.

Sept. 11th-14th - Mt. Angel Octoberfest - Mt. Angel.

Sept. 13th-14th - Shrewsbury Renaissance Fair - King Valley

Sept. 13th-14th - Bandon Cranberry Festival - Bandon

Sept. 20th-21st - Civil War Reenactment - Estacada

Sept. 20th - Sauerkraut Festival - Scappoose

Sept. 20th-21st - Oregon cover Bridge Festival - Albany

May 3rd - October 16th - Farmers Market every Thursday 1:30-6:30

located at Cowls Street and between 3rd and 2nd Streets. There are nice photo ops.

Oct. 1st-Oct.31st - Harvest Pumpkin Festival - St. Paul

Oct. 10th-11th - Fall Kite Festival - Lincoln City

*Portland Zoo is always available. Hours are 9:00AM-7:00PM - Adults \$9.75, Seniors 65 and older \$8.25, Kids 3-11 \$6.75, 2-Under FREE. Parking \$1.00 per car.

*Take a nice drive to our Beautiful Coastal Area, there is always wonderful photo ops there.

*Fall is just around the corner, the colors will be changing, just get out and take a country drive!!

Go out and have fun and Happy Shooting!!!

JC

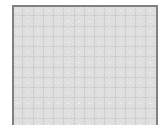
photographers of all levels of expertise, from the beginner to the seasoned professional.

Our members are friends and we have a great time

when together. Of course, we all have the common interest of photography and learn a great deal.

Consider becoming a member **today!**

**YAMHILL VALLEY
CAMERA CLUB**
McMinnville, OR 97128



**YOUR NAME
STREET ADDRESS
CITY, ST 12345**