

N' Focus

Yamhill Valley Camera Club Newsletter

www.yamhillcameraclub.org

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Letter From the Editor

I hope that everyone is planning on entering at least one competition. The article that is in this month's letter has some great points, some of you may recognize it from "RANGEFINDER" magazine.

I wish you all luck in the competition you enter.

Good Luck!

Your Editor

Shannon Trunde

photography existed) there was work flow – load the film in the camera, push the button, advance, repeat, rewind, develop the film, make the prints, put them in an album, and on and on it goes.

Now it's a digital work flow that involves what to do with the images once you get them to the computer. You have to organize them, process them, save them, print them, and on and on it goes.

Whether or not you have thought about it, you do have a work flow. Regardless of shooting film or digital, you have a work flow. It all begins with the camera, loading film or setting your ISO and white balance, and it ends with your final result, be it a print or a DVD slideshow, or any number of other items.

A person's work flow can be simple with just a dozen or so steps, or it can be very complex with over a hundred steps. It all comes down to what works best personally.

Think about your work flow, consider the steps involved, and see where improvement is needed. I am constantly revising my work flow to get the best results.

Why is work flow important? Because without it, nothing would get done. Work flow exists whether we are actively conscious of it or not.

Now, don't forget that part of your work flow that includes going to camera club meetings. These

meetings can be valuable resources for growth.

Your president,
@ your service,

Craig

10 questions to ask yourself before entering a print competition

First

Don't compromise on print quality.

You may have a great image, but you could have a spectacular image with a little more attention to the print quality. Over saturation or contrast, too many "hot spots". Not enough definition in detail. All these can have an effect on your final image

Second

Pay attention to skin tones. Don't be in a hurry – take the time to make them right! Make sure when you get your final image that it is what you saw on your monitor.

LETTER FROM THE PRESIDENT

What's Your Work flow?

Photography has its "buzzwords", and probably one of the most prolific now is "work flow". So, what is your work flow? Have you even thought about work flow?

Work flow is nothing new of course. Thirty years ago (before I was even old enough to know that

Highlights

March Competition Results

1st Place
Pink Lady
Stuart O'Hare

1st Place
Ice Crystals
Krista Beckner

2nd Place
They Only Bloom at Night
Ed Eisenberger

3rd Place
Snow Bound
Scott Carl

3rd Place
Holes in Thin Ice
Ron Peterson

Your lab may differ than your's, and that can make a big difference.

Remember... from monitor to printer to paper, you want to have the same image.

When your prints are ready to mail, take one final look and ask yourself if these prints are really your best work.

Third

Although there are more creative tools available too often a good image suffers from over-manipulation.

Fourth

When a judge analyzes a print, the first question may be, "Does the print have impact?"

This should also be one of the first question that you ask yourself as you ready your images for competition. Secondary questions you might think to ask are: "Does the photograph have a strong center of interest?" "What elements hold the viewer's eye within the print borders?" "Is the visual approach unique or is it an imitation of some other image you've seen?"

Fifth

Final presentation should be an important part of your thinking. Make sure you have flawless presentation. You don't want to have obvious retouching or manipulation Mounting and/or matting- should be a big part of your print-preparation, make sure it is clean and professional.

Sixth

The title of the print is sometimes the toughest to figure out. Over use of a title such as "First Kiss", or "Anticipation" can make a judge compare to another that has the same name.

Seventh

Pay particular attention to what the print is saying. Really examine what it is saying and what makes it unique compared to others.

Eight

Does the image have a unique edge? The judges will sense good design and subject matter and will go a long way to making a print an award winner.

Ninth

Good lighting will help to make a good photograph a great photograph. Mastery of lighting will help create a full range of shadows and highlights.

Tenth

Will your image, if asked, re-create well? You have entered it in a competition, now what if someone wants a copy? Can you give them the same quality easily?

I hope that these 10 questions help you to have the fantastic image that I know you have for competitions.

CHECK IT OUT

The Web-site's messaging board is accessible by going to news, and then clicking on the "Google Group"

If you have had images that have received a ribbon you need to bring the slide in at the end of the year.

P.O.T.Y.	
Krista Beckner	54 points
Marilyn Affolter	36 points
Stuart O'Hare	30 points
Debbie Voorhees	26 points
Shannon Trunde	14 points
Marta Goertzen	12 points
Tom Cattrall	8 points
Sandi Colvin	8 points
Ed Eisenberger	8 points
Craig Pifer	6 points
Julie Carl	6 points
Scott Carl	6 points
Ron Peterson	6 points
Angela Davis	4 points